

## **NINA Board minutes**

Thursday, Oct. 24, 2013

University Suite, Holmes Student Center, NIU-DeKalb

**Present:** D. Johnson, L. Lough, J. Etheredge, L. Cain, S. Boehlefeld, J. Akst, J. Slonoff, P. Wiegert, R. Ruthhart, K. Gresey, J. Schaumburg

**Absent:** S. Hendricks, J. Killam, J. Puterbaugh, R. Swikle, W. Haas

Lough called meeting to order 5:15 p.m.

Minutes approved as amended\* on motion of Schaumburg, second by Cain

(\* Etheredge first name corrected to John in "present" list; Schaumburg added to "absent" list; minutes approval verb changed from "motioned" to "moved"; Education Committee report corrects reference from "Did" to "Dad")

**No Treasurer's Report (Slonoff arrived later)**

**No Executive Secretary's Report**

**President's Report:** Lough reported communications with Outreach Committee Ch. Puterbaugh, Rnk. Member Ruthhart has created need for board to meet, at Ruthhart suggestion, as Committee of the Whole to discuss marketing issues. Lough said session could address an overall strategy and an organized execution through 2014. Meeting was set for 10 a.m. Nov. 22 in Northern Star office.

**Training Committee:** Ch. Gresey said she was unaware whether anyone had signed up through the critique form on the NINA website. Need for further promotion was suggested.

**Education Committee:** Ch. Wiegert deferred to Rnk. Member Cain, who reported he has a staff artist working on cartoon for newspapers to use in campaign to allay parents' fears of the children wanting to become journalists.

**Old Business:** Ruthhart reported on IPA's favorable response to inquiry regarding use of IPA's judging software for NINA contests, and on Southern Illinois Newspaper Association's desire to join with NINA in a trading of judging duties for their annual contests. Johnson said he didn't think NIU faculty members, who now judge NINA contest would object to a change in the process. Decisions yet to be made on whether to approve such an arrangement, who would do judging of SINA's entries, whether NIU faculty would be involved, whether any judges would be paid, and whether contest period would change to sync with SINA's calendar year contest. Issue will be decided at Dec. 6 board meeting.

**New Business:** none

Next regular meeting at 10 a.m. Dec. 6.

Meeting adjourned by Lough at 5:45 p.m.