

# NINA Board minutes

**Friday, June 7, 2013**

**Northern Star, Campus Life Building, NIU-DeKalb**

Present: (11) Larry Lough, John Etheredge, Shelley Hendricks, Sharon Boehlefeld, Randy Swikle, Kathy Gresey, Jim Killam, Jason Akst, Lonny Cain, Roger Ruthhart, Jim Slonoff

Absent: (3) Jeff Wisser, Dirk Johnson, Jason Schaumburg, Wally Haas, John Puterbaugh, Penny Wiegert

Lough called the meeting to order at 10:03 a.m.

March 15, 2013, minutes were approved unanimously. (Killam motion / Gresey second) It later was noticed that Cain's first name was misspelled.

**Treasurer's Report:** Checking balance: \$6,312.24. Savings balance: \$5.94. Expenses: \$1,000 for Joshua Rosenblat scholarship; \$500 for Stephanie Druck scholarship; \$300 for Megan Jones scholarship; \$80.19 for Ledger-Sentinel reimbursement for plaques; \$1,500.00 to reimburse the Northern Star for banquet; \$131.82 to Northern Star for newsletter and sandwiches, \$1,000 to Matt Marton for excellence in journalism award. Our balance is the lowest it's been in a decade. Not received dues checks yet. We need money from the NIU Communications Department. Slonoff received a dues check from the Kane County Chronicle. Akst said he would talk to the Communications Department chair about payment. We usually get \$2,000 to \$3,000 for dues. It's the lowest it's been in years.

**Executive Secretary's Report:** None.

**President's Report:** Three scholarships were awarded: \$1,000 to Joshua Rosenblat, \$500 to Stephanie Druck; \$300 to Megan Jones

**Executive Committee Report:** None.

**Outreach Committee Report:** The committee would like a mass list of potential members. Critique submissions from nonmembers could be membership lodes.

**Training Committee Report:** Gresey suggested we post newsroom photos for the website. She also suggested we start sending story ideas to post on the site.

Gresey presented the critique form for members to review.

Form should be promoted/posted on website and Facebook. Critiques would be \$5 for nonmembers per story. Free for members. It was asked whether people could pay for service with a credit card. Critiques would require a 30-day turnaround, which could vary depending on demand. Hendricks/Northern Star would be the clearing house for critiques. Hendricks will distribute so members don't have to critique their competitors.

**Education Committee Report:** Cain passed out a mission sheet and read project ideas. We could put a program together about opportunities in the field. Define the profession.

Gresey suggest we work with IPA to share the work. Other ideas from the group include handing out cards referencing a website where they can learn more. We need to work with high school counselors and collaborate with the student press. We could provide a resume evaluation. We could survey Illinois high schools to find out what kind of media is offered at each school.

**Old Business**

Hendricks: The website's security issues have been fixed.

**New Business**

We should try to do all contest entries via PDFs but will accept tearsheets if necessaryl.

**Adjourn:** Lough adjourned the meeting at 11:40 a.m.